

# Strategic management: concepts and cases: a competitive advantage approach 15TH Edition

教客网 • 百万图书阅读与交易网站 ([www.jiaokey.com](http://www.jiaokey.com))

《Strategic management: concepts and cases: a competitive advantage approach 15TH Edition》是由 Forest R.David编著的精品图书，由Pearson出版。教客网提供的图书交易、电子书在线阅读与PDF下载服务，支持电脑、平板和手机多终端访问，涵盖教材、教辅、文学、科技、艺术等多个领域，是读者查找和收藏图书资源的实用平台。

书名	Strategic management: concepts and cases: a competitive advantage approach
作者	Forest R.David
出版社	Pearson
ISBN	
出版日期	2015-01-01
页数	658
价格	
关键词	Strategic management: concepts and cases: a competitive advantage approach
分类	

本书出售、求购与在线阅读地址: <https://www.jiaokey.com/book/detail/40956841.html>

更多相关图书推荐: 首页: <https://www.jiaokey.com>

Forest R.David

其他作品: <https://www.jiaokey.com/book/detail/40956841.html>

Pearson 出版图书: <https://www.jiaokey.com/book/detail/40956841.html>

关键词搜索: Strategic management: concepts and cases: a competitive advantage approach 15TH

Edition: <https://www.jiaokey.com/book/detail/40956841.html>

教客网 提供大量电子书免费在线阅读与 PDF  
下载服务，支持按书名、作者、出版社、ISBN、标签等多维度检索图书资源。